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القمة العالمية للبروتك Global PropTech Summit

SCALING INTELLIGENCE

25 - 26
OCT 2026

MANDARIN ORIENTAL AL FAISALIAH, RIYADH



“

My primary goal is for our country to be a successful and pioneering model in the world on all fronts, and I will work with you to achieve this.

Custodian of the Two Holy Mosques

KING SALMAN BIN ABDULAZIZ AL SAUD



“

We live in an era of unprecedented scientific innovations and technologies, which opens up unlimited horizons for growth and development. These new technologies, such as artificial intelligence and the Internet of Things, if used optimally, can prevent many harms and bring enormous benefits to the entire world.

His Royal Highness

PRINCE MOHAMMED BIN SALMAN BIN ABDULAZIZ

Crown Prince Prime Minister



“

The increasing importance of the role of PropTech in developing the future of the real estate sector is a true indicator that we are moving in the right direction, as it aligns with the goals of Saudi Vision 2030 to achieve a vibrant society and a thriving economy by providing a conducive environment for growth, creating job opportunities for citizens, nurturing talent, and fostering investments.

His Excellency

MR. MAJED BIN ABDULLAH AL-HOGAIL

Minister of Municipalities and Housing

Chairman of the Board of Directors of The Real Estate General Authority



“

In the era of the Fourth Industrial Revolution, we in the Kingdom of Saudi Arabia possess the flexibility, readiness, and opportunities through the Saudi real estate regulatory system, which aligns with the market and partners' requirements and ensures the creation of a successful and sustainable real estate industry characterized by innovation and enhanced investment. We strive to move forward to make our real estate sector a leader in digital transformation processes on a global scale and to enhance competitiveness in the fields of PropTech.

ENG. ABDULLAH AL-HAMMAD
CEO of Real Estate General Authority



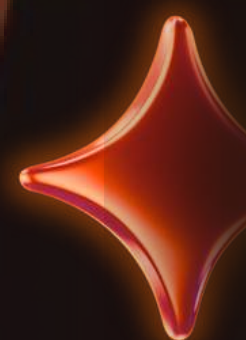
The next phase of real estate will not be defined by individual technologies, but by how effectively they are integrated into cohesive, scalable systems that connect assets, stakeholders, and markets. As digital capabilities mature, the focus is shifting from experimentation to execution, where real impact is measured by adoption, interoperability, and measurable outcomes.

TGPS is designed to enable this transition, aligning regulation, capital, and innovation within a single platform to accelerate deployment, strengthen public-private collaboration, and create an environment where PropTech solutions can scale with clarity, confidence, and long-term market relevance.

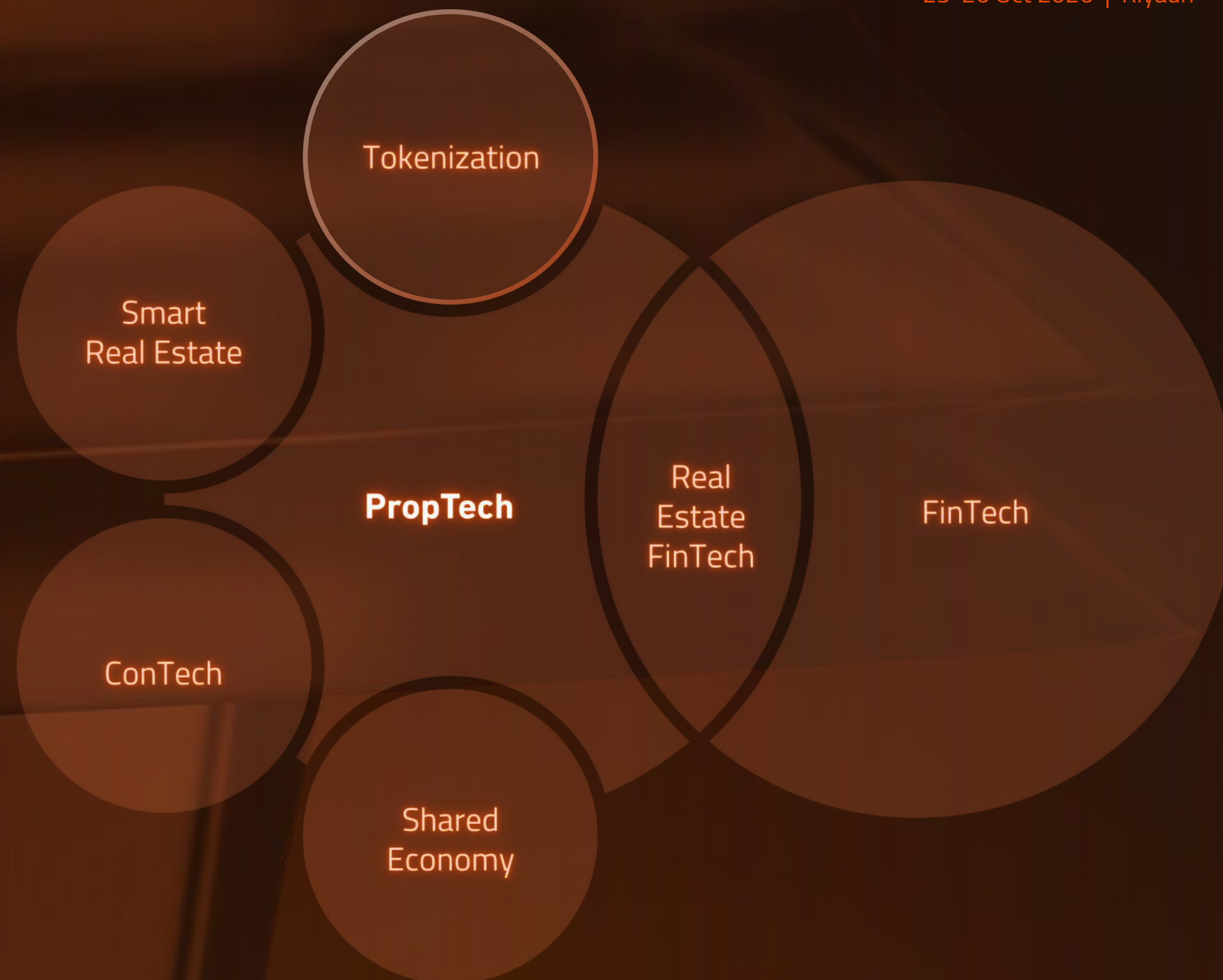
MR. ABDULLAH ALHARBI
CEO of the Global Proptech Summit

What is PropTech?

PropTech is transforming real estate through integrated, data-driven systems involving AI, digital twins, and blockchain, enhancing transparency and investment potential. In Saudi Arabia, this transformation is supported by Vision 2030 and initiatives like the PropTech sandbox and tokenized title deeds.



The Global PropTech Summit operates as a global platform anchored in this transformation, convening policymakers, investors, developers, and technology leaders at the intersection of policy, capital, and innovation.



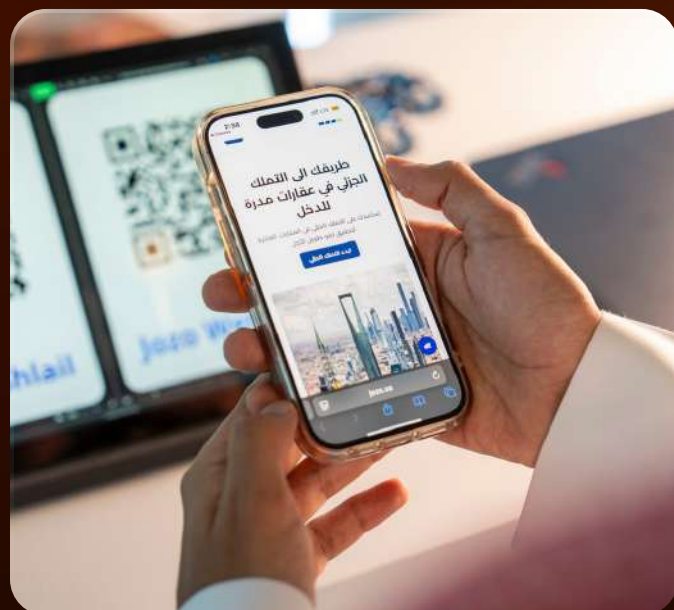
About the Summit

The Global PropTech Summit is the premier international gathering for real estate and technology leaders.

Over two days, decision-makers, innovators and investors explore how cutting-edge technology is reshaping the built environment — from smart cities to sustainable developments and AI-driven property solutions.

▶ **WATCH PROMO** ▶ **LIVE STREAM**





Vision

To shape the **future infrastructure** of global real estate through **technology, capital, and policy**.

Mission

To convene **global leaders** across real estate and technology to **advance intelligent**, transparent, and investable **property markets**, positioning **Saudi Arabia as a global PropTech hub**.

Our Strategic Goals

- 
- * Promoting Innovation
 - * Knowledge Exchange
 - * Networking Opportunities
 - * Investment Opportunities and Financing
 - * Education and Awareness
 - * Celebrating Success Stories

The Global Hub for **PropTech** Innovation

Where technology, capital, and
policy converge to **shape the
future of PropTech.**



Uniting Global Leaders

Convening
policymakers,
investors, developers,
and PropTech
innovators **to advance
real estate systems
globally.**

Catalyzing Change

Advancing PropTech
**adoption across AI,
data, and tokenization**
to enable more
transparent, efficient,
and investable
markets.

Shaping The Future

Driving the transition
toward intelligent,
sustainable, and digitally
enabled real estate
through **global
collaboration and Saudi
execution.**

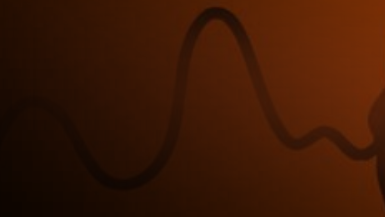
Key Industry Participants



**Global Venture
Capital**

Funds & Investors



Tech Startups



**Government
Entities**

**Entrepreneurs
and Experts**

**Global PropTech
Associations** 

**Global Consultant
Firms**

The Summit in Numbers

25-26 Oct 2026 | Riyadh



ATTENDANCE

10K+

Industry
Professionals



COUNTRIES

85+

Participated
at TGPS2025



SPEAKERS

100+

Thought Leaders
& Innovators

SESSIONS

50+

Engaging Discussions
on Industry Trends

EXHIBITORS

100+

Highlighting the
Latest in PropTech

WORKSHOPS

40+

Hands-on
Practical Sessions

ANNOUNCEMENTS

30+

Impactful Agreements
& Partnerships

PUBLICATIONS

200+

Reports & Insights
Distributed

IMPRESSIONS

300M+

Online Interaction Across Channels


WEBSITE TRAFFIC

800K+

Visits on
the Official Website

LIVE STREAM

500K+

Viewers
Joined Online

Success Partners



Years of Achievements

01

INDUSTRY SHOWCASE

Delivered a **dedicated PropTech exhibition**, bringing together local and international companies to present deployable technologies across real estate, urban systems, and digital infrastructure.

02

ECOSYSTEM DEVELOPMENT

Supported the launch of strategic initiatives advancing the sector, including the **inauguration of the Saudi PropTech Center (SPH)**, reinforcing the Kingdom's commitment to building a structured PropTech ecosystem.

03

INSTITUTIONAL MILESTONE

Facilitated the formation of **strategic partnerships and cross-sector collaboration**, connecting technology providers, investors, and regulators to accelerate innovation and market readiness.

04

MARKET TRANSFORMATION AGENDA

Reinforced **Saudi Arabia's position as a regional hub for real estate innovation**, supporting regulatory evolution, expanding investment pathways, and advancing the integration of digital solutions across the sector.



2026

SCALING INTELLIGENCE

THE THIRD EDITION

2026 Theme

SCALING INTELLIGENCE

TGPS 2026 represents a defining moment for the real estate sector. The foundational work of digital innovation has been laid — the imperative now is structured, scalable implementation. Scaling Intelligence reflects this transition: the deliberate integration of systems, data frameworks, and governance models that will determine how real estate is transacted, regulated, and operated at a national level. The Summit provides a high-level forum for policymakers, institutional leaders, and industry stakeholders to advance the digital infrastructure and operating standards that will shape the sector's next phase of transformation.

2026 Main Topics



Real Estate Tokenization

From regulatory pilots to scaled adoption: what will unlock institutional participation?



Saudi as a PropTech Sandbox

Regulation is fostering experimentation and speeding up deployment in Saudi Arabia.



AI in Asset Management

Where does AI deliver real ROI across leasing, operations, and portfolio strategy?



Digital Twins in Practice

What separates proof-of-concept from real operational value at asset and city scale?



Human-Centric Proptech

Investment models and ESG frameworks align profits with social and environmental outcomes.



Affordable Housing Solutions

Can PropTech enable scalable, cost-efficient housing without compromising quality?



Immersive Real Estate

Are VR and visualization technologies driving transactions or limited to marketing use cases?



Platforms & Marketplaces

Who will control the real estate tech stack as platforms consolidate the market?



Smart & Sustainable Assets

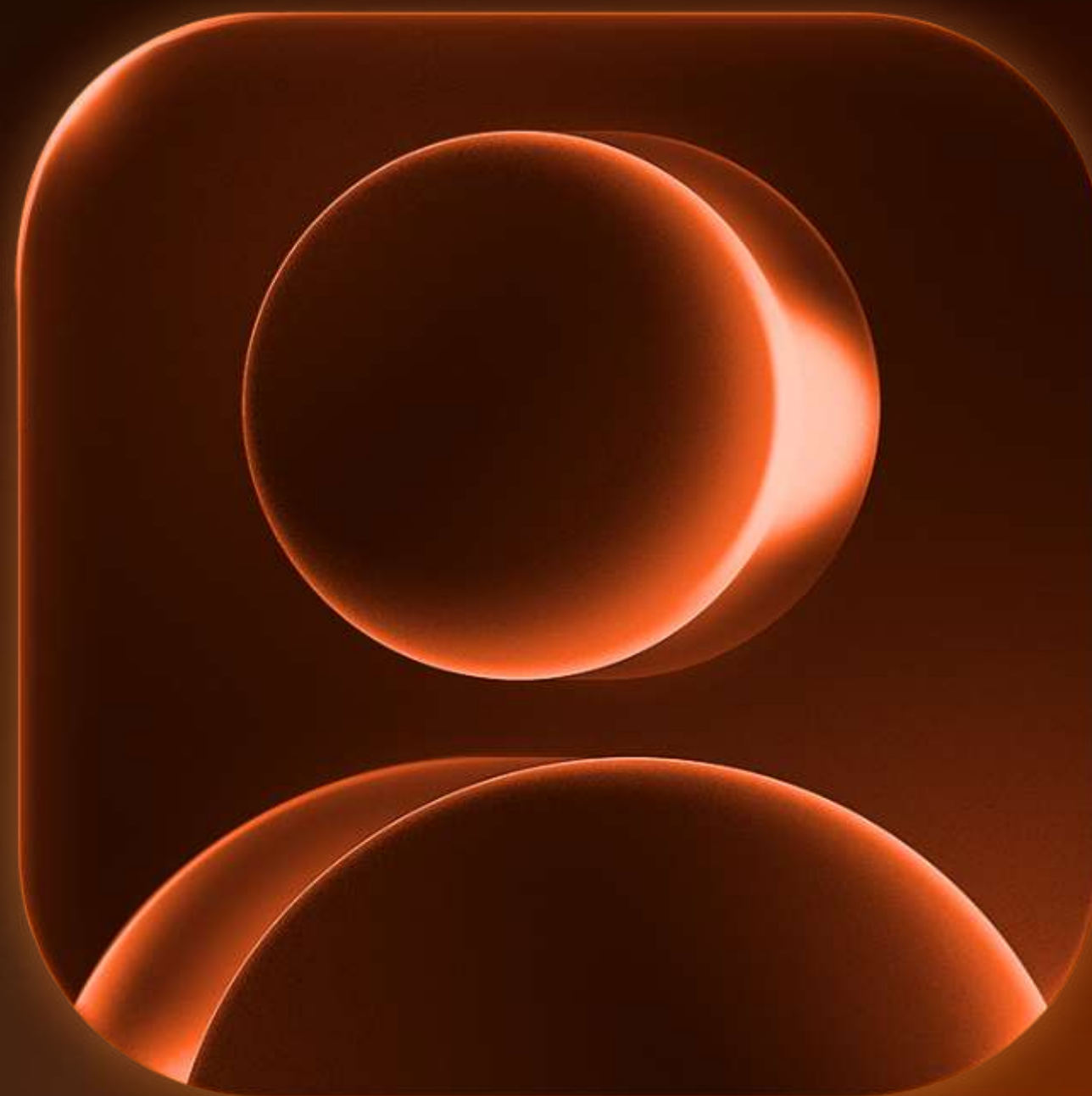
Can ESG technologies translate into measurable performance and long-term asset value?



The Next Asset Classes

How AI, data infrastructure, and logistics are redefining real estate investment.

2026 Potential **Speakers**





**H.E. MR. MAJED
AL-HOGAIL**

Minister of
Municipalities and Housing



**H.E. DR. ABDULLAH
BIN SHARAF ALGHAMDI**

President of
Saudi Data & AI Authority (SDAIA)



**H.E. MR. MOHAMMED
ELKUWAIZ**



**HE DR. SAAD
AL-QASABI**

Governor of Saudi Standards Metrology
and Quality Organization (SASO)



**H.E. ENG. AHMED
AL-SUWAIYAN**

Governor of Digital Government
Authority



**H.E. DR. MUNIR
ELDESOUKI**

President of the King Abdulaziz City
for Science and Technology



**H.E. IBRAHIM YOUSSEF
ALMUBARAK**

Assistant Minister of Investment



**ENG. ABDULLAH
AL-HAMMAD**

CEO of
Real Estate General Authority



**MR. MOHAMMAD
AL-BUTY**

CEO of NHC



**DR. MOHAMMAD
AL-SULIMAN**

CEO of Real Estate Registry (RER)



**MR.
IBRAHIM NEYAZ**

CEO of National Technology
Development (NTDP)



**ENG. OMAR ABDULAZIZ
ALGWAIZ**

Vice Governor for Standards and
Metrology - Saudi Standards,
Metrology and Quality Organization



**ENG. RAYAN
AL-AQL**

CEO of NHC Innovation



**MR. ABDULRAHMAN
AL-MUZAYIL**

Director of
Najiz Center Judicial Services



**SHEIKH NAYEF
BIN EID AL THANI**

Chairman of Retaj Real Estate



**MR. ANTONIO
CAMPAGNOLI**

FIABCI World President



**MR. SAM
ACHAMPONG**

Regional Director: Middle East, Africa
and Asia Pacific of CIPS



**DR. SOPON
PORNCHOKCHAI**

President of FIABCI Thailand



**DR. RAIHAN
JUMAH**

CEO & Co-Founder of Kingdom
International Real Estate



**MS. WAAD
AL-ORAIFI**

CEO & Founder of Alhai



**MRS. REEM
AL-HARBI**

Chief Operation Officer of
Real Estate Future Forum



**MR. PIER
PAOLO MUCELLI**

Founder & CEO of eOffice



**MS. LETIZIA
CANTINI**

CEO of Svicom S.p.A. Società Benefit



**MR. TOM
OGRODZKI**

CEO of REDD Platform



**DR. ROLAND
IGBINO**

Founder of Pison Housing Company
President of PropTech Nigeria



**MR. MARK
DAVID DELA CRUZ**

CEO of Repay



**MR. SIMON
ARDONCEAU**

Founder & CEO of AIRE



**MR. DERECK
HOOGENKAMP**

Chairman of Yalla Limited



**MR. ROMAN
SMIRNOV**

Project Manager at
Takamul Technologies



**MS. REI
OBAIGBO**

CEO of O.Communications



**MR. CÉSAR
LÓPEZ**

CEO of Findspo



**ENG. MANSOUR
AL-OBaid**

Board Member of the Saudi Digital
Academy & Partner at Tahwul



**MR. LEVENT
KÜNZI**

Founder & CEO of Properti



**MR. ROBIN
DECAUX**

CEO of Equito App



**MS. SILVIA
ELDAWI**

CEO of Propologi



**MR. HAMOUD
AL-GHOSH**

Chairman of Hissatech



**DR. ALI
AL-ALI**

Head of Innovation & Technology
at Real Estate Investment at PIF



**MR. UNWANA
EKANEM**

CEO of Facility Bills



**MR. WINSTON
LEE**

CEO & Co-Founder of MilikiRumah



**MR. MICHAEL
ERD**

CEO of Enso co-living



**MR. MARCIN
BOROWSKI**

CEO of URBA



**MR. SAMI
ULLAH**

CEO of AntonX



**MR. PAWEL
MALON**

Group CEO of Singu



**MR. ALI
AL-SHARIF**

Vice Chairman of Hissatech



**MR. THAMER
AL-AWADH**

CEO of Sak



**MR. IBRAHIM
ASHSHOHAIL**

CEO of Aqar



**ENG. ALI
AL-MOHSEN**

Founder & CEO of AYEN



**ENG. FAISAL
AL-NASSER**

CEO of AlAndalus Property Company



**MR. OMAR
AL-OMAR**

CEO & Co-Founder of Paseetah



**ENG. SAUD
AL-QAIFIL**

Real Estate KSA Leader
at Deloitte Middle East



**MR. SAJID
SHAH**

CEO of Onsense.ai



**MR. ATIF
KAMRAN**

CEO of PropTech Smart



**MR. YAZEED
ALSHAMSI**

Co-Founder and CEO of Ejari



**MR. MOSTAFA
HAKAM**

Country Director at Property Finder



**MR. WALID
MAHMOUD**

CEO of Relinvest



**MR. PHILIP
R. GUNDERSEN**

CEO of Plyo



**MR. AHMAD
AL-SAGIAR**

Founder of SeizeTech



**MS. REBECCA
MORONEY**

CEO & Founder of Wayscape



**DR. FARID
BAGHERI**

CEO of Entralon



**MR. ABDULAZIZ AL-
WASALY**

GM of Business Development
at Alandalus Property



DR. DANIELE GAMBERO
President & CEO of
Malaysia PropTech Association



MR. SEAN GODOY
Co-Founder of PropTech
Africa Association



MR. OLIVER MORGAN
Partner at Deloitte



MR. PETER SCHRAVEMADE
Managing Director at
REACH Asia Pacific



DR. OLAYAN AL-HARBI
PropTech Expert



MR. OMAR AL-ARIFI
Trainer, Public Speaker, Angel Investor
& Personal Professionalism



MR. TURKI AL-YAHYA
Founder and CEO of BROOCH



MR. FAISAL ALSAIF
Founder & CEO of
TechPills Productions



MR. MOHAMMED ALSHEHRI
Data and Business Intelligence
Director at NHC Innovation



MR. YAZEED ABUSABIR
Sustainability Engineer
at NHC Innovation



MR. MUQRIN AL-SHAYKH
Strategy Section Manager at
NHC Innovation



MR. FAISAL AL-SALEEM
Services Sr. Officer
at NHC Innovation



MR. MOHAMMED MANSOUR
Services Sr. Manager
at NHC Innovation



MR. MOHAMMED AL-HASSAN
GIS System Sr. Specialist
at NHC Innovation



MR. HUSSAM AL-MUHAWWIS
Research & Innovation
Center Manager at RER



MR. WALEED AL-SHEAFI
Operations Manger at HissaTech



MR. OSAMA SOADY
Regional Director MENA at
BEYONITY



MS. SELVARANY RASIAH
Founder and Chief Executive Officer
of Kapital DX Sdn Bhd



MR. WALEED AL-SHEAFI
CEO of Ordin



MR. IYAD DALOOJ
CEO of Penny Software



MR. ABDULLAH AL-SULAIMAN
CEO of HissaTech



MR. ALEX GALT
CEO of Titleman.ai



MR. SALEH AL-GHAMDI
Co-Founder and
CEO of Ghanem



MR. WILLIAMS SALAMI
Founder of Buildtrack



DR. CHIARA TAGLIARO
Co-founder of
Italian PropTech Network



MR. OYE OLOWU
Founder of Nigerent



MS. HODAN ADEN
CEO and Co-founder at Empire AI



MR. ISRAEL IHAZA
CEO of Oikus



MR. MUSSAB HUSSAIN ALKHUDAIRI
Head of Center of Excellence
at Public Investment Fund



MS. ADEREMI FAGBEMI
Strategy Advisor at the Lagos State
Real Estate Regulatory Authority
(LASRERA)



Proptech Excellence Award

Recognizing groundbreaking innovations and leaders in PropTech.

NOMINATIONS & SELECTION

Open to startups, corporates, and researchers with an expert jury panel.

AWARD CEREMONY

To be held on October 26, 2026 during the closing session.

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Four Distinct Categories

Best Smart Real Estate Solution

Most Innovative PropTech Startup

Sustainable Tech Award (Green Building & Energy)

AI & Blockchain Impact in Real Estate

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25-26 OCTOBER 2026



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